

# BECOME A SPONSOR IN LEADING EDGE CYBER SECURITY



**AMERICAN  
CYBER LEAGUE**  
CYBER SECURITY CENTER OF EXCELLENCE

## EVENT SPONSORSHIP | Associate your company with cutting edge events that reach the entire cyber community

Events at the Cyber Center of Excellence are promoted by the American Cyber League and the Cyber Bytes Foundation and are quickly becoming an important touchpoint for all things Cyber.

Event sponsors will have their brand presented on the marketing materials, website, promotional emails and event signage for an entire year. For less than the cost of a trade show booth, your company can gain important exposure to the entire cyber community.

\$25,000 for a 12 month event sponsorship

### Event Sponsorship Opportunities

- ✓ Cyber Bytes Networking Events
- ✓ Demo Days
- ✓ Youth Cyber Camps
- ✓ Hackathons

Included with sponsorship is full business membership in the American Cyber League and brings your company to the forefront with green room access to speakers and VIPs, demonstrations and opportunities to meet customers and showcase capabilities. Event sponsors also have the opportunity to contribute to the direction of events throughout the year. These are just a sample of the many other benefits.\*

## LAB SPONSORSHIP | A cyber lab with your company's name to elevate your capabilities

### Artificial Intelligence Labs

- ✓ Quantum Lab
- ✓ Modeling and Simulation Lab
- ✓ Wargaming Lab
- ✓ Hardware and Software Lab
- ✓ Emerging Technologies Lab
- ✓ Artificial Intelligence Lab
- ✓ Innovation and Integration Lab

Included with sponsorship is full business membership in the American Cyber League which brings your company to the forefront in meeting customers, while demonstrating and developing capabilities. Lab sponsors also have the opportunity to contribute to the direction of events throughout the year as well as receive other benefits.\*

\$50,000 for a 12 month lab sponsorship

## CYBER RESEARCH AND INNOVATION CENTER SPONSORSHIP

Prestigious identification as a leader in Cyber Security

The Research and Innovation Center floor sponsorship provides the opportunity for a single company to lift its name identification and demonstrate its commitment to creating fresh solutions to the national cyber security challenge. In addition to external building signage with frontage on I-95, the floor sponsor's name will be carried everywhere that the center is promoted. With prominent signage in the lobby and floor reception areas, the floor sponsorship is a singular opportunity.

Included with sponsorship is full business membership in the American Cyber League which brings your company to the forefront in meeting customers, demonstrating and developing capabilities, plus green room and VIP access at all center events.\*

\$100,000 for a 12 month R & I sponsorship

\*Full benefits description. Sponsorship demonstrates leadership in delivering solutions to cyber security.

# SPONSORSHIP OPPORTUNITIES FOR THE AMERICAN CYBER LEAGUE CYBER SECURITY CENTER OF EXCELLENCE

Sponsorship provides unique benefits and is open to companies and organization who demonstrate leadership in cyber security. The benefits include all the benefits of American Cyber League business membership plus:

- ✓ Unique name identification through the operations and facilities of the center
- ✓ Access to customers, industry leaders, and innovators
- ✓ Preferred access to state of the art facilities

BENEFITS	EVENT SPONSORSHIP	LAB SPONSORSHIP	FLOOR SPONSORSHIP
Exterior Signage Facing I-95			X
Floor or lab naming rights		X	X
Preferred access to labs and facility		X	X
Signage in Main Lobby and 2nd Floor Reception		X	X
Signage on Lab		X	X
Website recognition	X	X	X
Company logo presented in marketing	X	X	X
Headline event sponsor	X		
Spotlight and table at Cyber Bytes Networking Events	X	X	X
Participate in center planning and development	X		X
Ongoing participation in Demonstrations and Demo Days	X	X	X
Full American Cyber League business membership with access to opportunities, funded contracts and unique access to customers (a \$5,000 to \$10,000 value)*	X	X	X
Preferred placement in ACL Member Capability Catalog		X	X
Green room access to speakers and VIPs at all Cyber Events	X	X	X
Preferred reservations options for the facility		X	X
<b>SPONSORSHIP INVESTMENT**</b>	<b>\$25,000 ANNUALLY</b>	<b>\$50,000 ANNUALLY</b>	<b>\$100,000 ANNUALLY</b>

**FOR INFORMATION ABOUT SPONSORSHIP  
CALL STEPHEN TREACY: 540-310-8527**

\*See membership information for extensive list of membership benefits // \*\*Sponsors will receive first right of refusal on annual opportunities during the 9th month of their sponsorship, with specific sponsorship opportunities set by the Cyber Bytes Foundation annually.